



*The* **Renewable**  
**Energy** *Hub*

Grow your business by  
joining our UK community today

Membership Pack  
2017

# Join Today



“Joining The Renewable Energy Hub provides our members with a highly targeted advertising and brand awareness platform. We ensure their products and services are professionally exposed to a vast new clientele that are seeking both residential, commercial and industrial project solutions”

**Richard Burdett - Managing Director**

## Sustaining your business through innovation and visibility.

The Renewable Energy Hub is a leading force in the Renewable Energy industry in the UK. We enable projects small and large across the United Kingdom to come to fruition. Through collaborative and ethical working practices we have established a firm foundation of clients and industry professionals that enable our sustainable-energy future. Through our network of clients we ensure thousands of large scale projects from both the private and public sector are completed on time and on budget. Being a part of our community enables our premium members to access our ever-growing project portfolio.

With over 28,000 registered companies and well over 1000 premium members, our community is one of the largest and most active professional networks in the UK.

I invite you to join us. We are encouraging manufacturers, wholesalers and businesses, in addition to other key partners, to sign up to our extremely cost-effective directory, sharing in the benefits of our services and recognising our work as an important investment and innovator in the future of sustainable energy in the UK.

Sign up now at [www.renewableenergyhub.co.uk](http://www.renewableenergyhub.co.uk)

# What We Do

## Internet Rankings

Through advanced SEO techniques and fantastic content our pages are highly trusted by Google and other search engines. This relationship, which we have built over the past few years, has elevated our search terms to page 1 for many thousands of keywords and terms. By becoming a premium member you can directly benefit from this we can present your business to our visitors either by location search or by direct advertisement on the target page.

## Leads

The driving force of our business is to grow yours. We generate a considerable amount of business for our clients through direct contact lead generation and lead sales. Our clients can choose to compare prices or simply contact you directly through your online profile with us. Free profiles do not have this option available to them and can only acquire leads through our competitively priced purchase options.

## Visibility & Partnership

Simply listing you on our directory isn't enough, our premium members are eligible for 'approved installer' or 'approved supplier' status. Once approved you can use our special emblems and logos on your websites and marketing material to elevate your brand and build trust for existing and future clients.

## Marketplace

Our NEW, unique, one-of-a-kind marketplace has launched. We are gathering products from many different manufacturers and wholesalers to market directly to their chosen demographic. Our Trade and Retail environments allow for different pricing and promotions to setup and reach a broader client base. We feel this will fast become 'the' central point for product comparison and laser targeted marketing for the industry.

## Forum

Our fast growing forum is a great resource to showcase your knowledge to both amateur and professional enthusiasts within the industry. With lots of questions asked, it offers the chance to cement your company name as leader and active participant within the community.

## Blog

Our Journalists and guest bloggers are constantly producing newsworthy articles to keep our visitors apprised of current events and new developments within the industry. We actively seek new writers and often post articles written by our clients, so if you have finished an interesting project or have a new product or service that's newsworthy, do get in touch!

## Newsletter

Our newsletter is sent out to our subscribers once every two weeks. It contains the latest news and articles along with adverts and products from our clients.

## Jobs pages / recruitment

Our recruitment pages are an extremely cost-effective way of advertising vacant positions or for those seeking employment to promote their skills to potential employers.

## Information and advice

Our archive pages contain everything the end consumer needs to know about each primary renewable energy technology. This research is updated daily and is presented in granular detail that we have broken down and categorised to give them exactly what they need to know in a navigable layout.

## Awards

We have plans to launch our own REH awards in the near future to recognise the achievements of our clients and users and our very own blog is currently a finalist in the National 2017 UK Blog Awards.

## Major projects

Through our network of high profile clients we generate some fantastic opportunities for ongoing and temporary contracts at a commercial scale. When these become available they are offered to our premium subscribing clients first.

## Marketing (see associated Media Pack for more detail)

### Lead Emails

For manufacturers or wholesalers, this laser targeted approach attaches your products directly to outgoing notification emails to our clients which notify them of new available clients seeking their services.



### Banner Adverts

Our key marketing packages have varying target placements all over our website, see our 'Media Pack' for current pricing and information.



### Listings Directory

Launch your business to No1, our ranking could be yours. Sorted by distance to the client, our premium members are shown first time, every time!



### Newsletter

Similar to our home page our bi-monthly newsletter is sent out to our subscribers. This offers additional marketing exposure and updates our readers with new products, promotions, events and the latest industry news.



## Design

We offer a banner design service to our marketing package subscribers where we can produce you your perfect promotion media, static or moving banners to really make your business stand out!






# Client Reviews



“The leads we have received have always been well qualified and not “oversold”. Unlike other companies we have used, we have always found Renewable Energy Hub to be extremely easy to deal with and professional in its attitude.”


**Grace Jefferyes**  
Commercial Director  
Source Renewable Ltd



“I have been very happy to work with the renewable energy hub. I find the information very accurate and helpful, I have used the site as a good research tool & also as a reliable source of information to refer my own clients to. We have also generated a number of leads which have been high quality and have converted into business for us.

The online portal is very easy to use & the staff are always friendly and helpful. I would have no problem recommending the Renewable Energy Hub to others.”

**Jamie Clarke**  
Business Development Manager  
Firehawk limited



“I would like to thank you for your levels of good customer service and report that we gain more success from your leads than any other company that generates us leads.”

**Stephen Munday**  
BSc.CEng FICE FRSA  
Managing Director

## Web traffic – visits and page views for the last 12 months

(Google Analytics, June 2016 - June 2017)





# Our membership benefits.....

## Enhanced Profile

- Our premium profiles reside above all free profiles on all searches, they attract 90% of all our customer enquiries.
- Full profile page with links to your website, certifications, location map, contact details and company information (boost your website in the Google rankings).
- Access to list your products and priced packages on the marketplace.
- 1st access to major projects.
- SMS notification of new leads
- Custom lead management area
- Free direct contact leads
- Options on other customer leads

## Increased search distance

- Our Free listings only appear within a 25mile search radius from the user so they only show below our premium members in a fraction of the searches, the premium profile option allows you to adjust this to cover any area you want.

## No1 visibility on Search engines

- Our location pages feature on page one for nearly every town and city in the UK. By becoming a premium member you can appear at the top of the list in your area when our users click these listings.

## Elevated brand awareness

- By listing and advertising on The Renewable Energy Hub your brand, logo and services will be displayed to thousands of monthly visitors looking for exactly what you supply.

## Commercial leads

- We are increasing our access to, and reputation with, a growing number of commercial partners and are becoming popular with businesses when it comes to project planning. For these reasons, we are engaging more commercial clients and generating more attractive and lucrative commercial scale opportunities for our members.

Premium Membership Package		Cost	Cost Including VAT
Concession Member	Turnover less than £1 million	£100	£120*
Normal Member	Turnover greater than £1 million	£200	£240*

\*Fee is for per year unrestricted membership.







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